

YOUTH EMPLOYMENT UK

# YOUTH VOICE CENSUS 2025

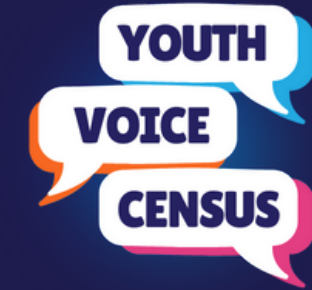
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# What is the Youth Voice Census?

**The Youth Voice Census has always been a space for young people across the UK to share their experiences.** It is an annual temperature check on how young people in the UK feel about life, study, work and general prospects.

The Youth Voice Census provides us with the most comprehensive view of what it is like to be a young person in the UK, including what is working for them and the challenges and issues they face. Last year we hit a milestone, capturing the views and experiences of more than 5,200 young people aged 11-30 from across the UK.

**Over**

**5,000**

**Respondents**



**It's anonymous.  
It respects privacy.**

**Help your  
learners feel  
empowered and  
heard.**



# Why Completing the Census Matters

## Making Change

The Youth Voice Census gives people aged 11-30 a safe and anonymous platform to share their opinions on education, work and life experiences.

Amplifying young voices, the Census is shared with the Government to help shape future policies, educational programmes and workplace initiatives.

The Census is also shared with employers across the UK, and the insights are instrumental in creating fair youth employment strategies to reduce the number of young people not in work.

## Tracking the Trends

Now in its eighth year, the Census is a central place where employers, educators and policy makers can track the trends of challenges faced by young people across the country, and provides the data to pre-empt where targeted support will be needed the most.

As one of the biggest surveys of its time, the Census has gained more traction year on year, and with a growing number of young people becoming NEET (not in education, employment or training), the Census provides much needed information to deliver targeted support, regionally and nationally.



# Social Media

## How to Get Involved

Help amplify young people's voices by sharing the Youth Voice Census 2025.

Our social media assets make it easy for you to spread the word and show your support. By using them on your own channels, you'll be helping ensure more young people are heard and represented.

Every share makes a difference - let's create change together!

## Share Your Posts With Us



[@youthemploymentuk](https://www.instagram.com/youthemploymentuk)



[@youthemploymentuk](https://www.tiktok.com/@youthemploymentuk)



[Youth Employment UK](https://www.linkedin.com/company/youthemploymentuk)



[/YouthEmploymentUK](https://www.facebook.com/YouthEmploymentUK)



## Social Cards

Spread the word with your network on social media using our assets.



Use these official hashtags:

**#YouthVoiceCensus**

**#AddYourVoice**

**#YVC25**

Share this link with young people in your network:  
<https://www.youthemployment.org.uk/youth-voice-census>



# Teacher Resources

These resources are freely available for you to use with learners to help them understand what the Youth Voice Census is, why it's valuable to them, and how to take part.

## Lesson Plan

Use the lesson plan and associated presentation to help students complete the Youth Voice Census.

Your learners will be guided through the importance of the Youth Voice Census and how to complete it.



## Printable Poster

You can help inform your students and learners about this year's Youth Voice Census with a printable poster.





# Example Copy for KS3/4

Use this example email and social media copy to share the word with your networks.

## Social Media Copy

1. School. Training. Life. What support do YOU need? If you're aged 11-16, take the #YouthVoiceCensus to share your thoughts and help improve things for young people like you. Make a difference—have your say today!  
<https://www.youthemployment.org.uk/youth-voice-census/>
2. What do young people really think about school, life, and future careers? Now's your chance to tell us! If you're 11-16, complete the Youth Voice Census to get your voice heard and help shape better support for young people like you!  
<https://www.youthemployment.org.uk/youth-voice-census/>
3. Calling all young voices! If you're 11-16, tell us what YOU think about school, careers, and life in the UK. The Youth Voice Census is your chance to speak up and help improve the support available for young people. Start the survey now:  
<https://www.youthemployment.org.uk/youth-voice-census/>

## Email Copy

### Have Your Say in the Youth Voice Census survey!

We're supporting this year's Youth Voice Census - a survey that helps show what life is really like for young people in the UK. It covers school, future careers, and what support you need.

If you're aged 11-16, this is your chance to share your thoughts and be heard. The survey is completely anonymous and online, so you can be honest about what's working and what's not.

Why take part?

- Thousands of young people across the UK are joining in.
- Your opinions help shape real change—last year's results were shared with MPs to improve support for young people.
- The more voices we hear, the bigger the impact!

Don't miss out—have your say today:

<https://www.youthemployment.org.uk/youth-voice-census/>

Please share this with your friends, teachers, and networks to spread the word!



# Example Copy for Universities

Use this example email and social media copy to share the word with your networks.

## Social Media Copy

1. STUDENTS & GRADS – Have Your Say! From university life to job prospects — how well are young people really being supported? If you're 18-30, complete the #YouthVoiceCensus survey and share your experiences:  
<https://www.youthemployment.org.uk/youth-voice-census/>
2. Are you getting the support you need in education, work, and life? If you're a student or recent graduate, now's your chance to share your views. The Youth Voice Census is open—take the survey and help drive real change:  
<https://www.youthemployment.org.uk/youth-voice-census/>
3. Are universities, employers, and the Government doing enough to support you in education and work? The Youth Voice Census is YOUR chance to share your thoughts and influence change. If you're 18-30, make sure your voice is heard! Take part today:  
<https://www.youthemployment.org.uk/youth-voice-census/>

## Email Copy

### Students & Graduates: Make Your Voice Count!

We're proud to support this year's Youth Voice Census—a national survey that captures how young people across the UK really feel about education, job prospects, and life opportunities.

If you're aged 18-30, this is your chance to share your experiences and influence real change. The survey is completely anonymous and online, giving you the space to be honest about what's working—and what's not.

Why take part?

- Last year, 5,200+ young people helped shape policies by sharing their views.
- The results are presented to MPs and decision-makers to improve support for students and young professionals.
- Your voice helps create better opportunities for the next generation.

Join thousands of young people making an impact. Take the survey today: <https://www.youthemployment.org.uk/youth-voice-census/>





# Your Say Day 2025

**28th April - 2nd May**

## Your Learners Can Shape The Future

Dedicate just one hour for your learners to take part in the Youth Voice Census - a powerful opportunity for young people aged 11-30 to share their thoughts and opinions on education, work, and life experiences.

The Census adapts to each participant, ensuring students only answer relevant questions, with no unnecessary working-related questions for those still in school!

### How Can You Get Involved?

- ✓ Ensure students have access to a computer and the internet.
- ✓ Spread the word! Use our social media assets to showcase your involvement.
- ✓ Encourage colleagues to share the Census—help more young people make their voices heard.

Be a part of something big. Let's make their voices count!



# Dates for Your Diary

**31 March 2025**

The Youth Voice Census  
**opens**



**28 April - 2 May 2025**

Your Say Day

**6 June 2025**

The Youth Voice Census  
**closes**



**September 2025**

The results will be shared with  
Local MPs, Policy makers and  
Employers





# Complete the Census

If you're ready to get started, click the button below to complete the census.

[HTTPS://WWW.YOUTHEMPLOYMENT.ORG.UK/YOUTH-VOICE-CENSUS/](https://www.youthemployment.org.uk/youth-voice-census/)

# Thank You To Our Sponsors

