



YOUTH EMPLOYMENT UK

YOUTH VOICE CENSUS 2025

TOOLKIT

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What is the Youth Voice Census?

The Youth Voice Census is a space for young people across the UK to share their experiences. It is an annual temperature check on how young people in the UK feel about life, study, work and general prospects.

The Youth Voice Census provides us with the most comprehensive view of what it is like to be a young person in the UK, including what is working for them and the challenges and issues they face. Last year we hit a milestone, capturing the views and experiences of more than 5,200 young people aged 11-30 from across the UK.

The Census opens on the **31st of March**. When it's live, you will find a pink button **on this page** to complete it.

Over

5,000

Respondents



**It's anonymous.
It respects privacy.**

**The results?
Better support for
young people in
the UK.**



Why Completing the Census Matters

Making Change

The Youth Voice Census gives people aged 11-30 a safe and anonymous platform to share their opinions on education, work and life experiences.

Amplifying young voices, the Census is shared with the Government to help shape future policies, educational programmes and workplace initiatives.

The Census is also shared with employers across the UK, and the insights are instrumental in creating fair youth employment strategies to reduce the number of young people not in work.

Tracking the Trends

Now in its eighth year, the Census is a central place where employers, educators and policy makers can track the trends of challenges faced by young people across the country, and provides the data to pre-empt where targeted support will be needed the most.

As one of the biggest surveys of its time, the Census has gained more traction year on year, and with a growing number of young people becoming NEET (not in education, employment or training), the Census provides much needed information to deliver targeted support, regionally and nationally.

Social Media

How to Get Involved

Help amplify young people's voices by sharing the Youth Voice Census 2025.

Our social media assets make it easy for you to spread the word and show your support. By using them on your own channels, you'll be helping ensure more young people are heard and represented.

Every share makes a difference - let's create change together!

Share Your Posts With Us



[@youthemploymentuk](https://www.instagram.com/youthemploymentuk)



[@youthemploymentuk](https://www.tiktok.com/@youthemploymentuk)



[Youth Employment UK](https://www.linkedin.com/company/youthemploymentuk)



[/YouthEmploymentUK](https://www.facebook.com/YouthEmploymentUK)



Social Cards

Spread the word with your network on social media using our assets.



Use these official hashtags:

#YouthVoiceCensus

#AddYourVoice

#YVC25

Share this link with young people in your network:
<https://www.youthemployment.org.uk/youth-voice-census>



Your Say Day 2025

28th April - 2nd May

Get Involved!

Join thousands of young people on Your Say Day by taking part in the annual Youth Voice Census - it's your chance to shape your future!

What You'll Need:

- ✓ A computer or mobile device.
- ✓ Internet connection.
- ✓ 20 - 45 minutes to share your thoughts and opinions.

Spread the Word

- 📢 Post about it on social media using our social cards.
- 👥 Encourage your friends to take part - every voice matters!

Your opinions can drive real change. Don't miss out - make your voice count!



Dates for Your Diary

31 March 2025

The Youth Voice Census
opens

28 April - 2 May 2025

Your Say Day

6 June 2025

The Youth Voice Census
closes

September 2025

Your voice will be shared with
Local MPs, Policy makers and
Employers





Share Your Voice

If you're ready to get started, click the button below to complete the census.

[**HTTPS://WWW.YOUTHEMPLOYMENT.ORG.UK/YOUTH-VOICE-CENSUS/**](https://www.youthemployment.org.uk/youth-voice-census/)

Thank You To Our Sponsors

