



Youth Ambassador Programme

Recruitment Pack

APPLY BY: 2ND DECEMBER 2024



AGED
18 - 25

VOLUNTEERING



Welcome

Hello! Thank you for expressing an interest in Youth Employment UK's Youth Ambassador Programme.

We are seeking young people aged 18 - 25 years old across the UK to join our 14-month voluntary Youth Ambassador Programme.



If you're interested in sharing your experiences, developing your skills and getting involved in our work, then our voluntary Youth Ambassador Programme could be for you.



This pack aims to give you all the information you need about the role and to help **you decide if the programme is right for you.**

Who are we?

Youth Employment UK is a non-profit organisation setup in 2012 to tackle youth unemployment in the UK.

We do this through:



Providing free online skills and careers resources for young people to help them navigate their next steps.



Supporting employers across the UK with their youth employment practices through our membership offer.



Conducting research into youth employment issues and making policy recommendations based on these.

All of our research and policy asks are driven by young people's experiences and what young people tell us they need.

What is a Youth Ambassador?

Youth Ambassadors play an important role in supporting the work of Youth Employment UK.

Together, we will explore opportunities for you to share your experiences, views and opinions on youth employment topics, and support you with developing your knowledge on Youth Employment UK's work to help you in your role.

Throughout the 14-month programme, you will have opportunities to represent Youth Employment UK and speak at events (both online and in person), where you will share your views and experiences, and promote the work of Youth Employment UK.

You will also be supported to help us create content for our website, social media platforms, and for our employer members.



You will receive a detailed induction, followed by monthly training sessions designed to help you build essential skills and confidence to express your voice in a safe and supportive environment.

During the final two months of the programme, you will play an active role in supporting a new cohort of Youth Ambassadors as they begin the programme.

Why become a Youth Ambassador?

Becoming a Youth Ambassador offers a range of opportunities to:

1 Be Heard

Share your views and deliver important messages directly to key stakeholders (for e.g. employers, policymakers, the media etc.).

2 Make a Difference

Amplify the voices of young people from our research and contribute to shaping policies and initiatives that impact young people.

3 Develop Key Skills

Gain valuable experience through training in public speaking, communication and teamwork and other key skills.

4 Build Confidence

Participate in events and discussions (both in person and online) where your voice matters, in a safe and encouraging environment such as parliamentary events, conferences and workshops.

5 Expand Your Network

Connect with other like-minded young people, professionals, and key stakeholders across various sectors.

You will also have the option to complete NCFE's Entry Level Award in Employability Skills (Entry Level 3), an accredited programme which aims to develop and enhance learner's skills and confidence for work.

This is an optional qualification that will be funded by Youth Employment UK, and will run alongside the Youth Ambassador Programme.

What will I be doing?

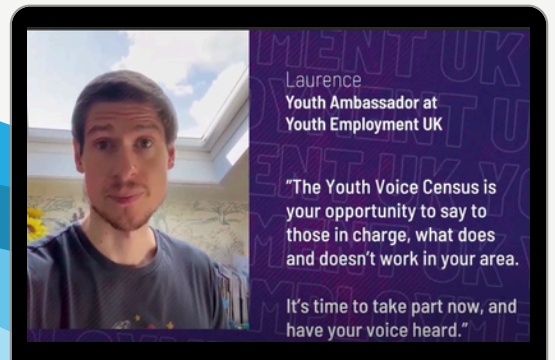
As a Youth Ambassador, you will volunteer to support Youth Employment UK and the other Youth Ambassadors to raise awareness of the work of Youth Employment UK, and share your experiences and voice on youth employment topics.



Topics include:

- Education (Secondary, college, HE)
- Careers education and work experience
- Apprenticeships
- Quality opportunities
- Barriers some young people face - disability, mental health, race and ethnicity, socio-economic, care experienced, experience of the criminal justice system, etc.

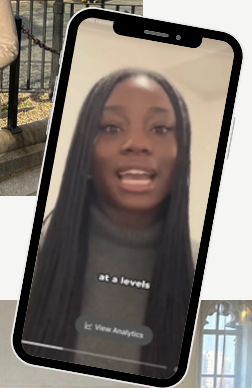
Through these topics we will explore how government policy and employers can work towards full youth employment.



What will I be doing?

During your time in the role, you will commit to:

- Attend monthly training and development sessions with Youth Employment UK staff
- Represent and speak on behalf of Youth Employment UK at events (both online and in-person*), such as Parliamentary events, conferences and workshops, or media enquiries
- Participate in focus group sessions (in-person and online)
- Assist in the creation of content to support the work of Youth Employment UK (such as writing blogs and creating video content)
- Take part in and work as a team with other Youth Ambassadors on youth-led projects to inform Youth Employment UK's work and content.



***Please note that for in-person events, Youth Employment UK will pay expenses for Youth Ambassadors, including travel to and from the event, and food or drink required.**

Who can apply?

We'd like to work with you if you are:

- Aged between 18 - 25
- Keen to share your experiences and voice on employment issues that affect young people
- Willing to get involved in creating youth-led content and representing Youth Employment UK
- Able to commit to volunteering on average 3 hours per month depending on activity requirements



To ensure we have representation from young people across the whole of England, we are hoping to recruit young people across England from the following regions:

- **North East**
- **North West**
- **Yorkshire and Humber**
- **East Midlands**
- **West Midlands**
- **Greater London**
- **East of England**
- **South East**
- **South West**



[More information on the next page](#)

Who can apply?

To ensure we are working with young people with varied experiences, including:

- **Studying (college, sixth form or university)**
- **Apprenticeships and vocational qualifications**
- **Being in work**
- **Being self employed**
- **Experience of being NEET (not in education, employment or training)**
- **Looking for work and/ or receiving Universal Credit/benefits**



We are particularly interested in hearing from young people that bring experience of, or identify with, any of the following:

- Is or was eligible for Free School Meals/ is or was a Pupil Premium student
- Experience of the Criminal Justice System
- Care experienced
- Having caring responsibilities
- Having additional needs, disabilities or neuro-diversity
- Mental ill health or anxiety challenges
- From an ethnically minoritised group

What are my voluntary commitments?

Youth Ambassadors will be asked to volunteer with us for an average of **3 hours per month**.

Hours volunteered for in-person events will be additional to these hours, and all Youth Ambassadors will be expected to attend a minimum of four in-person events per year, including their induction.

A monthly training and development session will take place on the **first Tuesday of every month 6pm - 7pm**.

For each session, Youth Ambassadors will be asked to complete a pre-session task that will take 30 minutes to complete.

Please note that successful candidates must be available to attend these monthly training and development sessions and a one day **induction on Monday 20th January 2024** where you will receive training in a number of areas to ensure you can carry out your role to the best of your ability.

Where will my induction be?

This induction will take place at the Youth Employment UK premises at Britannia House, 29 Station Road, Kettering, Northamptonshire, NN15 7HJ.



How to apply

Youth Employment UK is an equal opportunities employer, embracing diversity and inclusion. We respect and value differences in people.

There are two ways to apply for the Youth Ambassador position at Youth Employment UK, and **it is up to you which one allows you to best represent yourself and share your interest.**



In writing

using the online application form



A video recording

which can be uploaded to your online application form (up to 4 minutes)

You will need to answer the application questions below by completing the [Online Application Form Here](#) and answering the following two questions:

1 Tell us about yourself. Share your background, interests, and what motivates you.
(max 250 words)

2 What interests you in becoming a Youth Ambassador for Youth Employment UK?
(max 250 words)

[Apply Here](#)



Appropriate safeguards are in place at Youth Employment UK for secure collection, storage, transmission, and disposal of your personal information in accordance with the General Data Protection Regulation (GDPR).

If your application is unsuccessful, any personal information you have shared will be stored securely for 3 months, and will be deleted thereafter.

What to expect once you've applied

The application deadline for the Youth Ambassador programme is **Monday 2nd December at 9am.**

Please ensure you have completed our online application form by this date and time.

Once we have closed the application window we will spend some time reviewing all entries, and we will be in touch regarding next steps.

Where to contact us

If you have any further questions about our Youth Ambassador Programme, please contact Sarah Latimer:

sarah@youthemployment.org.uk

Sarah Latimer

Senior Youth Engagement & Careers Lead at Youth Employment UK



Apply Here



Frequently Asked Questions (FAQ's)

[Apply Here](#)

How long is the programme?

The programme is 14 months in total, please note that during the final two months you will support and peer-mentor a new cohort of Youth Ambassadors.

Where will our monthly training sessions take place?

Monthly training sessions will take place on the first Tuesday of each month 6 - 7pm via Zoom.

Will this role affect my benefits?

You can volunteer while receiving benefits as long as you continue to meet all the conditions of your benefit. To learn more, please click here: [Volunteering and claiming benefits.](#)

Is there any travel involved?

Youth Ambassadors will be expected to attend at least four in person meetings throughout their time on the programme, which may take place in different parts of England. All travel expenses will be paid by Youth Employment UK.

Who can I contact if I have any questions?

If you have any questions or would like to learn more about the role, please get in touch with Sarah Latimer:

sarah@youthemployment.org.uk

